

# Portfolio

## Content Writing

### Example 1 – Online Magazine Article

#### Best swiss army knife - Our top 5

When Master Cutler Karl Elsener started his cutlery factory in the small Swiss village called Ibach, back in 1884, and forget the first Swiss Army Knife few years later, no one could imagine that the endeavor of that man would mean the creation of the world's most famous pocket knives. Now, Victorinox Swiss Army knives are a symbol of genius design, durability and quality. According to the strict rules of the Victorinox, all multi tool pocket knives are made of first class stainless steel and have a lifetime guarantee. Swiss army knives come in different multi tool sets, but are bounded by a shared value of supreme quality, durability, sturdiness, innovation and iconic design, all in size measured to fit in the pocket.

What once was a gadget for armed forces up in the Alps, became an every day tool for people all around the world to carry in their pockets. Ingenious combination of always handy useful tools built to save money and storage space, Swiss army knife has become a recognizable symbol of folding knives equipped with a multi-functional tool set, constructed for dealing with all sorts of everyday tasks.

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### Example 2 – Website Content

#### Website Solution – Vision, talent and expertize

*Web design and development is what we do. To design and develop superior content that will dominate all screen sizes and devices takes expertize and devotion. Our custom tailored, innovative online solutions make us the absolute market leader.*

Our handpicked team of experts is devoted and passionate, always striving to create and deliver extraordinary results. The key fuel that drives us towards creating supreme quality websites in an ever-changing market is our impulse to explore. Our websites are custom made to inspire, while captivating the essence of the task set before us.

Our designers and developers are equipped with the vision and talent needed to set new standards and create maximum performing websites that will dominate the market.

We don't leave anything to chance. Each design element we create is made to entice users to explore further in. Your audience will soon notice why we take "user friendly" to a completely new level.

Sites we make bring more customers. Need a redesign? Let's create some magic.

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### Example 3 – Blog Article

## 5 amazing health benefits of Open Water Swimming

With more and more people looking for a healthy way to spend time and take the outdoor plunge, open water swimming is becoming a growing trend in today's world. Regardless of the choice, open water swimming in sea, river or lake provide recreation seekers with the acute sense of being alive and an opportunity for a proper whole body exercise.

Numbers of open water swimmers recent years in the UK has exploded from a handful to tens of thousands. People decide to start for numerous reasons. A sense of nature, overall health and fitness and the beauty of the body moving through the water under the sky are just some of them. Some people decide to swim competitively while others just enjoy water regardless of others around them.

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### Example 4 – News Article

## FinTech on hold in Croatia

Despite several successful startups (Oradian and Microblink to name a few), the development of the Croatian FinTech sector is still burdened by a lack of venture capital funds, administrative and legal barriers, as well as the lack of a comprehensive startup development strategy.

Individual success stories confirm the existence of the talent and the vigor needed for startup development. However, the Croatian startup system is still taking baby steps, toggling far behind Croatia's western neighbor Slovenia whose startups flourished in 2015, raising 127 million Dollars of investments (compared to Croatia's 10.8 million Euro), almost doubling the amount from the previous year.

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## Other services

## Ghostwriting

Psst! I can't really display ghostwriting work! Let's just say, there is a novel out there. Maybe you'll be reading it at the beach. That's not all. Ranging from essays and e-books to presentations and blog posts, I've made a lot of clients happy.

## Research

With a PhD in international law and 10 years of investigative journalism behind me, I can find more or less anything on and off the internet. I've done over 100 hours of research on Upwork, and up to 10 times that much through private jobs. Topics? Ranging from hydro potential of South America and military budgets of NATO member countries to real estate agents in the US and many more.