# Portfolio – The copywriter you need

## SEO Copywriting

Example 1 – SEO promotion article

Top things to do in Las Vegas for helicopter tour lovers! (Other than wild weekends and shotgun weddings)

If you're reading this, you're probably looking for some unique things to do in Las Vegas, tired of standing in a crowded line for the chase on Lady Luck while making or breaking your bank account under the neon lights. Well, how 'bout a Grand Canyon helicopter tour?

We're not kidding! Some fresh air, open spaces and breathtaking sceneries can be a welcome change! Especially when we're talking A LOT (read: Grand-Canyon-full) of open spaces and gorgeous sceneries. Grand Canyon tours from Las Vegas offer an explosion of unforgettable visual experiences, not to mention the amazing photo potential to show off your Las Vegas vacation. Just imagine yourself high up in the air, having the time of your life, comfortably airborne from Las Vegas to Grand Canyon and back. No better time to be living large than Vegas time!

Where to find the perfect tour, the aircraft you'll love and mind blowing sceneries? No worries, we took the time to comb through a pile of options and pick out the best ones.

So let's get started!

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Example 2 - SEO Website content

## Say CAT Agency, think brilliance

At CAT Agency our team of digital marketing, tech and design experts combines innovation and expertise in taking every project to its limits. We're here to make your business grow. Our New York web designers and developers pioneer the field of professional B2B and B2C web design and development. We create superior mobile applications, digital strategies and unforgettable user experiences. When it comes to advertising, social media and email marketing, as well as content management systems, CAT Agency is the absolute market leader. Say CAT Agency, think brilliance.

Emotional connections are the strongest. People feel what matters to them. CAT Agency interactive web design team in New York enables you to excite and engage your target audience and connect in ways that matter. We define your needs, craft solutions and achieve your goals. Your success is what makes us number 1.

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#### Example 3 - SEO affiliate marketing article

### Why choose grapeseed oil for hair care?

Want great hair? Try using grapeseed oil for hair care. Grapeseed oil moisturizes, strengthens and conditions your hair, gets rid of dandruff, reduces hair loss and has amazing benefits for hair growth. Hair is one of the first things people notice on you, and we all want it to be perfect. Use grapeseed oil for hair care and re-discover strong, healthy and attractive natural hair beauty. Become more confident about your appearance and shine as you enter the room.

Can you afford it? Definitely you can! This amazing, purely natural product is very cheap compared to expensive hair products available on the market. For instance, a single bottle of **Now foods grapeseed oil** (1) has a very low price and can last for a very long time. You can rely solely on its nourishing elements for having good looking, vibrant, natural hair, or make grapeseed oil an addition to your hair-care routine.

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Example 4 - Brand Description + SEO

### ALICIA JEAN - Intensely personal

Alicia Jean brings you clean, unique and intensely personal design of jewelry and accessories. Alicia designs break from tradition, creating accessible high quality jewels that represent young and modern women.

Alicia Jean is made by designer Alicia Choi. As a little girl, Choi made flower necklaces, without imagining her childhood passion would launch Alicia Jean, the new world-class brand for modern women. After spending time in Seul and New York, Alicia Choi returned home to Atlanta and invested in a jewelry line, based on her southern roots and New York minimalism. Alicia Jean designs break from tradition focusing on clean, edgy and intense pieces that relate to the chic millennial female.

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